



## **AspenTech Announces BASF as First Customer to Deploy aspenONE Using Microsoft Application Virtualization Technology**

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### **Long-Time AspenTech Customer BASF Uses Virtualization to Shorten Deployment Time and Accelerate Cost Savings and Performance Improvements from aspenONE**

BURLINGTON, Mass.--(BUSINESS WIRE)--

Aspen Technology, Inc. (OTC: AZPN.PK) today announced that the first deployment of aspenONE software using Microsoft Application Virtualization was completed by long-time customer BASF.

- BASF used Microsoft Application Virtualization to accelerate how quickly its worldwide process engineering team can begin using and realizing value from new releases and updates of the aspenONE Process Engineering suite.
- BASF engineers throughout the world have used aspenONE for years to quickly create higher quality process modeling simulations and costing and sizing activities which improve plant designs and optimizes production.
- Now, BASF is achieving additional IT and operational cost savings and faster performance improvements leveraging Microsoft Application Virtualization.
- Microsoft's virtualization technology decouples applications from operating systems and runs software as network services, making applications available whenever and wherever they are needed, even when disconnected from the network.
- aspenONE is the market-leading application suite that enables process manufacturers to implement best practices for optimizing engineering, manufacturing, and supply chain operations. Earlier this month, AspenTech released aspenONE V7 for Process Engineering, making it easier for process industry companies to adopt the seven best practices of engineering excellence. □

#### Supporting Quotes:

Peter Michael Gress, Senior Vice President of Engineering at BASF

"We run some of the largest and most complex process simulations in the chemical industry, which makes it essential to have the right IT infrastructure and applications in place. BASF relies on AspenTech's aspenONE Process Engineering suite to develop and run world-class operations. By virtualizing the solution, we can more quickly gain insights into plant and equipment behavior to optimize decision making, reduce capital and operating costs, increase engineering efficiency and quality, and accelerate time-to-market."

Chris Colyer, Microsoft Director of Worldwide Manufacturing Operations

"Our partnership with AspenTech has helped BASF address their enterprise IT challenge of ensuring optimal software performance for their process engineers world-wide. By virtualizing the deployment of the aspenONE suite at BASF we have helped AspenTech and BASF IT Services increase the speed of deployment of aspenONE by more than 50 percent, while reducing software conflicts and risk associated with migrating to new versions."

Blair Wheeler, Senior Vice President, Marketing, AspenTech

"This initiative reinforces AspenTech's commitment to make our software easier to deploy and use across the enterprise. The world's leading process manufacturing companies rely on the powerful optimization functionality of aspenONE, and our partnership with Microsoft enables us to deliver more value to industry-leading manufacturers such as BASF."

#### Supporting Resources:

Links to more information:

- Video of BASF engineers discussing how the aspenONE Process Engineering solution helps optimize their plant designs and production processes
- Case study showing how virtualization of aspenONE accelerated BASF's engineers being able to use realize value and improved ROI from aspenONE
- Press release announcing how aspenONE uses Microsoft technologies for faster deployment of enterprise software for process manufacturers
- About aspenONE Process Engineering solutions
- About aspenONE V7

#### About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost EUR 58 billion in 2007. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available at [www.basf.com](http://www.basf.com).

#### About AspenTech

AspenTech is a leading supplier of software that optimizes process manufacturing. With integrated aspenONE solutions, process manufacturers can implement best practices for optimizing their engineering, manufacturing and supply chain operations. As a result, AspenTech customers are better able to increase capacity, improve margins, reduce costs and become more energy efficient. To see how the world's leading process manufacturers rely on AspenTech to achieve their operational excellence goals, visit [www.aspentech.com](http://www.aspentech.com).

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