



AspenTech Marks 30 Years of Innovation and Leadership In the Process Industries

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Focus on Process Optimization has Helped Customers Achieve Superior Financial and Operating Results Over Three Decades

BURLINGTON, Mass., Jan 11, 2011 (BUSINESS WIRE) --

The year 2011 marks [30 years of innovation](#) and leadership in the process industries for [Aspen Technology, Inc.](#) (NASDAQ: AZPN), a leading provider of optimization software and services. AspenTech is one of only a handful of software companies to reach the 30th year milestone, a list that includes companies such as Microsoft, IBM, Oracle and SAP. Over that time, AspenTech built and sustained its market leadership and remains the largest software company exclusively focused on optimizing the process industries. For three decades, the [world's leading process industry companies](#) have achieved superior financial and operating results using AspenTech's process optimization solutions.

- AspenTech has been at the forefront of innovation in process manufacturing since it was [founded in 1981](#) as a result of work done at the [Massachusetts Institute of Technology](#). Since that time, over 1500 energy, chemicals, engineering and construction and other process industry companies have used AspenTech solutions to optimize their engineering, manufacturing and supply chain processes. As a result, leading process companies worldwide have standardized on AspenTech solutions to design and run more efficient plants, increase production levels, operate more agile supply chains, and reduce their energy consumption and carbon footprints.
- Throughout 2011, AspenTech will promote the company's three decades of innovation and leadership in the process industries. AspenTech will also commemorate the 30th anniversary at [OPTIMIZETM2011](#), the company's global customer conference. AspenTech re-named the conference "OPTIMIZE" to highlight the company's core customer value - optimizing engineering, manufacturing and supply chain processes to help process manufacturing customers achieve superior financial and operating results. OPTIMIZE 2011 will be held in Washington, DC at the [Gaylord Conference Center](#), on May 23-25, 2011.

Supporting Quotes:

Mark Fusco, President & CEO, Aspen Technology, Inc.

"For 30 years, AspenTech's focus on optimizing the process industries has not wavered. Over that time, the backbone of our company has been a commitment to innovation and a clear mission to deliver best-in-class optimization products delivering superior operating and financial results for customers. These have served as the pillars of our success to date and will be our guiding principles as we move forward."

Supporting Resources

- [30th Anniversary Homepage](#)
- [AspenTech 30th Anniversary Facebook page](#)
- [30 Years of Innovation Contest on Twitter](#)

About AspenTech

AspenTech is a leading supplier of software that optimizes process manufacturing - for energy, chemicals, pharmaceuticals, engineering and construction, and other industries that manufacture and produce products from a chemical process. With integrated aspenONE solutions, process manufacturers can implement best practices for optimizing their engineering, manufacturing and supply chain operations. As a result, AspenTech customers are better able to increase capacity, improve margins, reduce costs and become more energy efficient. To see how the world's leading process manufacturers rely on AspenTech to achieve their operational excellence goals, visit www.aspentech.com.

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SOURCE: Aspen Technology, Inc.

Aspen Technology, Inc.

Erik Mason, +1 781-221-8386

erik.mason@aspentech.com

or

North America

Lois Paul & Partners (for AspenTech)
Michael Parker, +1 781-782-5714
aspentech@lpp.com