



## AspenTech to Host OPTIMIZE™ 2015

April 15, 2015

*Global Process Optimization Industry Event Focuses on Driving Operational Excellence*

BEDFORD, Mass.--(BUSINESS WIRE)--Apr. 15, 2015-- [Aspen Technology Inc.](#) (NASDAQ: AZPN), a leading provider of optimization software for the process industries, is pleased to announce that the upcoming OPTIMIZE™2015 conference will take place at The Westin Waterfront Hotel in Boston, from May 4-6, 2015. OPTIMIZE 2015 is the world's only global conference focused exclusively on helping firms in the process industries achieve operational excellence. More than 600 decision makers and practitioners from 40 countries will attend the conference representing the Energy, Chemicals, Engineering and Construction industries, as well as the Pharmaceutical, Power, Metals & Mining, Pulp & Paper, and Biofuels industries.

Greg Bram, Senior Vice President Supply Chain Optimization, Valero Energy Corporation will join AspenTech President and Chief Executive Officer, Antonio Pietri, and Chief Technology Officer and Executive Vice President of Research and Development, Manolis Kotzabasakis, for the opening session of this global conference. Greg Bram will offer insights on the most significant issues facing oil refiners and other energy firms today, including: the role of technology, how the industry needs to evolve to provide long-term economic growth, and critical success factors for driving operational excellence to achieve best-in-class operations.

Attendees will have an opportunity to discuss their experiences using the aspenONE® software platform while highlighting new ways to improve plant efficiency and worker productivity, reduce operating costs, and lower energy consumption and carbon footprints. Process industry leaders will also gather at OPTIMIZE 2015 to:

- **Discover:** How to improve operations by increasing energy efficiency, boosting yield performance, and maximizing asset utilization.
- **Learn:** About innovations that improve the reliability of their operations, from planning the business, to running plants and executing capital projects.
- **Share:** How software can enable increased business impact from employees - whether new or experienced - in the organization.

A variety of aspenONE solutions will be highlighted in educational tracks and live demonstrations throughout the event, which will focus on Integrated Engineering Workflow for Chemicals and Energy, Advanced Process Control, Manufacturing Execution Systems, Petroleum Supply Chain, and Supply Chain Management.

For the latest event information, including registration, keynote speaker highlights, track session updates and call for papers, visit the [OPTIMIZE 2015 website](#).

### Supporting Quotes

*Manolis Kotzabasakis, Chief Technology Officer and Executive Vice President of Research and Development, AspenTech*

"The process manufacturing industry is facing globalization, volatility and increased environmental and safety regulations, driving the need for software solutions that design, operate and manage manufacturing environments more effectively. At OPTIMIZE 2015, AspenTech customers, thought leaders, industry influencers, and process manufacturing experts from around the world will come together to share compelling insights that will put operational excellence in place today while laying the foundation for operational innovation tomorrow."

### Social Resources

- [AspenTech OPTIMIZE 2015](#)
- [AspenTech LinkedIn](#)
- [Aspen Community](#)
- [AspenTech Twitter](#)
- [AspenTech Facebook](#)
- [AspenTech YouTube](#)

### About OPTIMIZE 2015

AspenTech's OPTIMIZE 2015 is the only conference dedicated to the exchange of engineering, manufacturing, and supply chain best practices for the process industries. Sponsors include Platinum Sponsor Accenture, and media sponsors Control Magazine and Hydrocarbon Processing.

### About AspenTech

AspenTech is a leading supplier of software that optimizes process manufacturing – for energy, chemicals, engineering and construction, and other industries that manufacture and produce products from a chemical process. With integrated aspenONE solutions, process manufacturers can implement best practices for optimizing their engineering, manufacturing and supply chain operations. As a result, AspenTech customers are better

able to increase capacity, improve margins, reduce costs and become more energy efficient. To see how the world's leading process manufacturers rely on AspenTech to achieve their operational excellence goals, visit [www.aspentech.com](http://www.aspentech.com)

Source: Aspen Technology, Inc.

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