

### Aspen Technology 2021 Investor Day February 12, 2021

#### Welcome

Company Overview & Strategy	Antonio Pietri, President and Chief Executive Officer
BREAK	
Industrial AI Strategy & Solutions	David Arbeitel, Senior Vice President, Product Management
Creating Customer Value	John Hague, Executive Vice President, Operations
BREAK	
Financial Highlights	Karl Johnsen, Chief Financial Officer
Financial Highlights Summary	Karl Johnsen, Chief Financial Officer Antonio Pietri, President and Chief Executive Officer

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Any such commitment must be explicitly set forth in a written contract between the customer and Aspen Technology, executed by an authorized officer of each company.



### **Company Overview and Strategy** Antonio Pietri, President and Chief Executive Officer February 12, 2021

### AspenTech Investment Highlights



### AspenTech at-a-Glance

#### WORLD LEADER IN ASSET OPTIMIZATION FOR CAPITAL-INTENSIVE INDUSTRIES





**PROFITABILITY – INNOVATION** 



**40** YEARS OF INNOVATION **1710** EMPLOYEES

#### A RECORD OF FIRSTS

- Flowsheet Simulator
- Desktop Planning Tool for Refineries
- Model Predictive Controller
- Adaptive Control Technology
- Concurrent Conceptual Engineering Workflows
- Unified Environment for Planning, Scheduling and Operations
- Hybrid Models
- AloT Hub

#### **ESTABLISHED GLOBAL PARTNERSHIPS**

**ADVISORY PARTNERS** VALUE-ADDED RESELLERS IMPLEMENTATION SERVICE PROVIDERS



Industrial AI

Insights | Guidance | Automation

JACOBS

### Industry Dynamics

- Multi-trillion-dollar global industries
- High capital costs
- High volume production
- Complex manufacturing processes
- High leveraging of technology and engineering
- Diverse processes, continuous and discrete

#### Safety-first mindset

- Sustainable operations
- Reliable operations
- Operational excellence

### On a Digitalization Journey to the Smart Enterprise...



### **Our Mission**

Accelerate the digital transformation of the industries we serve by optimizing their assets to run safer, greener, longer and faster Proven Mission-Critical Solutions for Navigating Disruptions Due to COVID-19



"Without Aspen DMC, there is no way we would have been able to adjust ... so quickly during the coronavirus crisis." ÓľV OMV

"Aspen GDOT will improve agility in our response to market conditions, such as what we are experiencing right now... by minimizing product quality giveaway and maximizing production of the most valuable products."

### Our Customers by Industry





E&C Ranking from *ENR* and *Refining and Petrochemicals* Petroleum Rankings from *Forbes*, Chemicals from *C&EN*, and Pharma from *PharmaExec* 

### **Commitment to Our Employees**

Integrity

Collaboration Innovation

**Customer First** 

Diversity-Equality-Inclusion

Execution

Entrepreneurial Thought & Action Competitive Spirit High-Performance Culture

World-class talent

Continuous investment in leadership and professional development Management and technical career paths

Driven by Strong Values and Leadership Principles High Engagement

Culture of Disciplined Agility

Every Employee Deserves a Great Manager and Leader Leadership 2.0 Development PGX Feedback Cycle for Accountability





Recognized by Rosetta Stone with a G.E.M Award for our first-year program

### **Commitment to Our Communities**

#### AspenTech Gives Back

40+ charities worldwide benefited from the corporate charitable giving program in 2020

COVID-19 Relief Fund donations

Holiday party budgets donated to local food banks



Supporting our Customers' Sustainability Targets is at the Core of our Mission

Aspen Mtell<sup>®</sup> Wins Singapore Business Review Award for Predictive Maintenance—for preventing costly downtime and reducing the risk of unplanned emissions

AspenTech and FPCO win Green Supply Chain Award from SDC Executive publication

#### Focus on Environmental Causes

Donating capital, technology and expertise as a member of the Alliance to End Plastic Waste

Accelerate the digital transformation of the industries we serve by optimizing their assets to run safer, greener, longer and faster

### AspenTech Joins Alliance to End Plastic Waste



"We welcome Aspen Technology as a member of the Alliance and its commitment to support and advance our mission. The collaboration among more than 50 member companies, strategic allies and supporters at the Alliance will bring us closer to our vision of ending plastic waste in the environment. Ultimately, we are unlocking scalable and sustainable solutions towards a circular economy."

 Jacob Duer, President and CEO of the Alliance to End Plastic Waste



# Market Dynamics

### The World Has Changed!



### An Even More VUCA Environment

## Uncertainty

Volatility

# Complexity

## Ambiguity

### Industries and Associated Dynamics

**ENERGY** 



#### **Industry Trend:**

 OPEC production adjustments in early 2020, coupled with significantly decreased energy demand due to COVID-19, created a reduced CAPEX environment and impacted refining margins

#### **Industry Response:**

- Operational agility and flexibility
- Efficiencies and productivity increases
- Energy transition, decarbonization
- Crude-to-chemicals

#### **Industry Trend:**

 Industry imbalance—some sectors seeing decreased demand, while others such as plastics and cleaning products experiencing growth / shifts; disciplined capital allocation will be key in period of recovery

**CHEMICALS** 

#### **Industry Response:**

- Operational agility and flexibility
- Efficiencies and productivity increases
- Supply chain management insights
- Circular economy, new products



#### **Industry Trend:**

 Short-term capital spending cuts and project delays due to price volatility and uncertainty around recovery timing; lower-cost E&Cs demonstrating advantage in upcoming recovery period

#### **Industry Response:**

- Mergers and acquisitions
- Operations & Maintenance Strategy
- Leverage technology to increase productivity in design,
   Aspen Multi-Case<sup>™</sup>

### Dated Brent-WTI price spread to widen relative to tight fourth quarter 2020



#### Benchmark crude price outlook (\$/bbl)

	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Dated Brent	\$63.1	\$68.7	\$61.8	\$63.1	\$50.0	\$29.6	\$42.8	\$43.9	\$55.3	\$55.4	\$56.3	\$60.5	\$59.6	\$59.9	\$59.8	\$61.0
WTI	\$54.8	\$59.9	\$56.4	\$56.9	\$45.6	\$28.0	\$40.9	\$42.6	\$52.6	\$52.6	\$53.5	\$57.5	\$56.3	\$56.6	\$56.5	\$57.6
Source: IHS Markit, Argus	Media Limited (his	torical)													© ;	2021 IHS Markit

Source: IHS Markit, Argus Media Limited (historical

Note: For our monthly Dated Brent and WTI price outlook, please see the accompanying IHS Markit Global Crude Oil Markets Short-Term Outlook: Fundamentals file.

### Pandemic Causes Downturn in Capacity in Richer Countries

Increasing opportunity for China, India and Middle East to add capacity



#### By David Winning and Rebecca Elliott

Reported by The Wall Street Journal, December 7, 2020

### Indian Government Estimates Growth in India Energy Sector

33-35%	Oil refining capacity in the next 5 years	<b>4x</b>
Reduction in emissions intensity of its GDP by 2030*	Double	Increase the share of Natural Gas in energy needs this decade

Narendra Modi says India set to double oil refining capacity in five years, earlier than expected. Reported by <u>Reuters</u> November 21, 2020

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\*IEA India 2020 Energy Report

### Saudi Aramco Set to Expand Global Footprint in Chemical Industry

Challenging Situation	<b>Regional Opportunities</b>	Macro Shift
seeing a number of companies announcing global refinery rationalizations or shutdowns – in Europe, the US and at some scale in Asia	more than 50% of the world's new refining capacity that will come on stream in the next 8-10 years will be in Asia, and 70-80% of that will be focused mainly on plastics	expectation that petrochemicals will represent over half of the growth in global oil demand over the next decade.

#### Amin Nasser – Saudi Aramco President and CEO

Reported by Trade Arabia December 4, 2020

### Industries and Associated Dynamics



#### **Industry Trend:**

 Supply chains greatly impacted and will be difficult to manage;
 Risk management key as asset reorganization may be necessary, impacting time to market

#### **Industry Response:**

- Accelerated Digitalization Strategy to advance dataled approaches
- Pharma 4.0
- Transformation of production



#### **Industry Trend:**

 Price volatility and economic uncertainty to limit capital spending; need to maximize production efficiency without making capital commitments

#### **Industry Response:**

- Applying technologies that reduce water, energy and capital
- Use predictive intelligence for safe & self-learning operations

### **Pharmaceutical Market Dynamics**

- Increasing Demand on Accessibility and Affordability of Therapeutics
- Increasing Complexity & Targeted Nature of Newer Therapeutics
- Transformation of Production
  - Collaboration across Lifecycle and Integration across Value Chain
- Pharma 4.0
  - Proposed by ISPE to address these needs
- COVID-19 has accelerated push to digitize, transform infrastructure

#### Pharma 4.0 Mirrors Industry 4.0





### Asset Optimization Powers the Smart Enterprise



### Asset Optimization — Extending the Lifecycle



- R&D/Conceptual Engineering
- Basic Engineering
- Equipment Engineering
- Debottlenecking & Upgrades Planning

- Long-term Forecasting & Planning
- Production Planning & Scheduling
- Manufacturing Operations Management
- Dynamic Optimization & Advanced Control

- Predictive & Prescriptive Analytics
- Reliability Management
- Maintenance Strategy

### Asset Optimization — Extending the Lifecycle



### AspenTech Provides a Complete End-to-End Solution



### Asset Optimization—Extending the Lifecycle





# Pushing the Boundaries of Running to the Limits of What's Possible Performance

All Manufacturing Industries

### **Digitalization Investments Provide Significant Returns**

#### Technology

Cost of technology has dropped, making adoption of digital technologies more cost effective

#### **Data Immersion**

New sensors allow for more advanced and faster transmitting

#### **Generational Shift**

By 2025 "digital natives" will account for 75% of the global workforce

Digital managers will influence how their team and business work

((?))	50%
	40%
1.0	
-	1 TB/hr.
*	40 TB/hr.
ő	Wearable Devices
	Social Collaboration

#### \$14.2T Benefit IoT to the Global Economy

#### **Typical ROI Improvement**

5 – 25%	Production Throughput
3 – 5%	Asset Utilization
1 – 5%	Asset Downtime
10 – 15%	laintenance Productivity
15 – 30%	Total Maintenance Cost
5 – 15%	Energy/Run Costs
5 – 25%	Material Costs
5 – 10%	Equipment Availability
15 – 20%	Inventory
20 – 30%	Repair / Fix Cycles
15 – 20%	Asset Lifecycle / Age

Source Major Middle Eastern Refiner, presented at ARC 2019

# Accelerating Growth



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### Potential TAM<sup>1</sup> (AS) — Grew by 15% from FY2019 to FY2020



### Secular Trends Supporting AspenTech's Growth

#### Digitalization

#### Improved Safety

- Increased Reliability
- Efficiency and Productivity

#### Sustainability

#### **Energy Transition**

- **Circular Economy**
- **Resource Efficiency**

#### End Market Dynamics

- Refining capacity shift to growing regions
- Oil-to-Chemicals (O2C)
- EPC's Operations and Maintenance strategy

#### **The Dual Challenge**

Meeting the growing demand for energy and chemicals from a growing population with increasing standards of living, while also addressing the risks of climate change and plastic waste in the environment.

### Planning and Executing for Growth



#### Penetrate existing customer base



**Grow** APM and AloT into existing and new customer base



Drive increased usage and adoption into the existing customer base



Increase Total Addressable Market through organic and inorganic innovation



<u>Leverage</u> existing capabilities for energy transition and circular economy



**Expand** to adjacent industries and market segments
# Industrial Al AloT Hub

### New Technology Reality: Enabler, Disruptor or Both?



200x More Data

### **Industry 4.0 Technologies**

### **Connected Devices**



### Real-World Production ML System



#### Typical ML System Software, Tools and Infrastructure

Source: Google Machine Learning Resources: https://developers.google.com/machine-learning/crash-course/production-ml-systems

### AspenTech is the Industrial AI Company – A Unique Position

## Data Insights

Data Management <sup>o</sup> AI/ML, Advanced Analytics

### Domain Expertise Engineering Fundamentals Industry Experience

## Industrial AI Insights | Guidance | Automation

### Hybrid Models — Industrial AI in Action



#### **Pure First-Principles Model**

#### Challenges

- May not capture all phenomena
- Expertise required
- Can be time consuming to create and run

Operations & Simulation data

#### Hybrid Model

Expertise

#### Data Insights

Engineering Industry Experience Data Management AI/ML, Analytics

#### **Opportunities**

- Interpolate and extrapolate more accurately
- Easier to analyze and interpret
- Require less training data
- Inferential for unmeasured variables
- Models run more quickly

DEMOCRATIZE APPLICATION OF AI

#### **Pure Machine-Learning Model**

#### Challenges

- Need lots of "good" data
- May not extrapolate well or may violate physical constraints
- Difficult to interpret

Lower Total Cost of Ownership and Improve Time to Value

### The AloT Hub

#### **Digital Reference Architecture**



#### Industrial Al Infrastructure: AloT Hub



- Cloud-ready Infrastructure to deliver Industrial AI
- Data mobility for data historian and other enterprise data sources
- Scale deployment of Industrial AI applications
- Infrastructure to deliver the Self-Optimizing Plant vision

### Industrial AI Infrastructure Bridges IT and OT: AloT Hub



\*Cloud platform to host and manage Industrial AI Applications (Not licensable)

### The Paradigm of Industrial AI: A Competitive Advantage



# aspenONE<sup>®</sup> V12<sup>™</sup>

### aspenONE V12 Highlights

Aspen Hybrid Models™

Combine AI, 1<sup>st</sup> Principles & Domain Expertise

Model complex processes

Comprehensive & more accurate models without significant expertise Aspen Maestro™

Automate the development of better models faster

Tune models with less expertise

New capability for both Aspen Mtell & DMC3 Aspen Deep-Learning IQ™

Build more accurate models and predictions more easily

Cover a wider range of operations–linear & nonlinear

Advanced AI Capability Aspen Multi-Case™

Easily run dozens of simulation cases concurrently

More complete analysis

Use results to navigate complexity in operations Aspen MES Collaborative™

Aggregate data with Enterpriselevel Historian

Eliminate stranded data— Connect small sites

High-availability minimizes data loss – 24x7x365 Aspen Event Analytics™

Investigate unexpected production events

Take safer and faster corrective action and decision making

SaaS-based Solution

and much more...

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## Asset Performance Management Suite

- Dedicated team aligned on growth
- Speed to market and market penetration
- Marketing
  - Education, dissemination, validation
- Leading technical capabilities
- Customer success value
- Ambitious vision APM 4.0
- Partner ecosystem for scale



### **APM Customer Success**

- Growing catalog of value captured from Aspen Mtell<sup>®</sup> throughout installed base
- Comprehensive coverage of assets impacting production, safety and sustainability
- Increasing number of successful pilots completed
- Aspen ProMV<sup>™</sup>, Aspen Event Analytics<sup>™</sup> and Aspen Maestro<sup>™</sup> for Aspen Mtell all recently introduced to market — provide holistic view of the plant health
- 100+ customers across over 30 countries



### **APM Customer Engagement**



### APM Pilots Trend — Completed Pilots



### Planned Maintenance Spend Deferred to H2

COMMODITIES NEWS FEBRUARY 4, 2021 / 3:59 PM / UPDATED 5 DAYS AGO

#### 

## Lack of overhauls at U.S. refiners could stall

## industry recovery

By Laura Sanicola, Erwin Seba

NEW YORK/HOUSTON (Reuters) in fuel demand in the second half of workers are expected to resume con

But Marathon forecast first-quarter spending of \$150 million on planned maintenance, less than half its year-ago period budget. Phillips 66 estimated \$200 million to \$230 million in turnaround costs this quarter, versus \$329 million a year ago.

Lower costs could reflect reduced stress from lower output on equipment, or stretching out work and limiting overtime, said Matthew Blair, a refining analyst at Tudor, Pickering, Holt & Co.

Production will fall when maintenance begins, said Bob Yawger, director of futures for financial firm Mizuho Americas. He forecast fuel output falling another 6.5 percentage points from January's 82.5% peak utilization.

"No matter how you cut it, turnaround season is simply a matter of time," Yawger said on Jan. 27. "How far the refinery run rate slides is the only question."

### Aspen Mtell Detects Gearbox Failure on Primary Crusher Conveyor

**Crusher Conveyer** 

#### ASSET/AGENT OVERVIEW

Metals and Mining Industry Crusher Conveyor Anomaly Agent detects a deviation from normal operating patterns (across time and many sensors) warning far earlier than single tag DCS threshold alarm.

### VALUE

Taking early, less-intrusive action prevented a major breakdown on the order of \$500,000 in terms of maintenance costs and production losses.

#### ALERT/PRESCRIPTION

Anomaly Agent detected an abnormal condition and revealed sensor ranking for one of the three motor currents as most significant.

The Agent requested an inspection.

#### ACTION

The inspection found a drive synchronization issue that was caused by a lubrication imbalance in the motor/ gearbox system.

Oil imbalance was corrected avoiding a gearbox and/or coupling failure. A new Failure Agent will warn much earlier of a recurring problem.

### Aspen Mtell Detects Fouling in Steam Cracker Furnace

#### ASSET/AGENT OVERVIEW

Chemicals Industry Steam Cracker Furnace Anomaly & Failure Agents detects complex degradation patterns (across time and many sensors) warning far earlier than single tag DCS threshold alarm.

### VALUE

Aspen Mtell allowed the customer to avoid 2 days of downtime per year, per furnace. This equated to €1.7M in losses. The advanced warning also provided additional energy savings and extended the lifetime of the furnace.

#### ALERT/PRESCRIPTION

Aspen Mtell Anomaly and Failure Agents detected multi-variate signals showing process degradation of the cracker furnace. Agents requested inspection.

#### ACTION

Inspection confirmed furnace fouling.

Maintenance intervention was strategically scheduled to minimize production impacts while reducing downtime due to required repairs.

Aspen Mtell to be used to predict the need for furnace maintenance in real-time.

## Sustainability

### Ambitious Emissions Targets for Oil, Gas and Chemical Companies

#### Varying ambitions

Eastman Chemical

PetroChina

Sinopec

Yara

Mitsubishi Chemical

**Reliance Industries** 

Carbon-reduction targets for 25 chemical companies fall into three categories.

Carbon neutral

Carbon neutral

Carbon neutral

Carbon neutral

Carbon neutral

Near carbon neutral



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Source: Chemical and Engineering News, World Chemical Outlook 2021, January 11, 2021

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2050

2050

2050

2035

2030

2050

### Circular Economy – a Sustainability Priority





### Sustainability in Capital-Intensive Industries



Energy Transition & Decarbonization

Renewable/alternative energy sources, biofuels

Reduce Emissions & Waste

feedstock

**Resource Efficiencies** Reduce usage of resources such as energy, water or



#### **Circular Economy**

Waste reduction, recycling, renewable feedstocks, innovation

### Energy Efficiency Drops to Slowest Rate in a Decade: IEA

**Energy Efficiency Stalling** 

Energy efficiency is expected to deliver more than 40% of the reduction in energy-related greenhouse gas emissions over the next 20 years.



#### **Climate Change Impact**

"Well below the level needed to achieve global climate and sustainability goals."

"Energy efficiency should be at the top of to-do lists for governments pursuing a sustainable recovery it is a jobs machine, it gets economic activity going, it saves consumers money, it modernizes vital infrastructure and it reduces emissions." <u>IEA Press release</u>, December 3, 2020

Source: IEA Energy Efficiency Report 2020

### Technology is Critical to Progress Sustainability through Efficiencies



Source: The Sustainability Future for Energy and Chemicals, ARC Strategies Research with Aspen Technology 2020

### Sustainability in Capital-Intensive Industries



Energy Transition & Decarbonization

Renewable/alternative energy sources, biofuels

Reduce Emissions & Waste

feedstock

**Resource Efficiencies** Reduce usage of resources such as energy, water or



#### **Circular Economy**

Waste reduction, recycling, renewable feedstocks, innovation

### SESAME Life Cycle Assessment Example — Transportation System



Fig. An example of a transportation system studied by SESAME (system-level LCA).<sup>1</sup>

<sup>1</sup>"Sustainable energy system analysis modeling environment: Analyzing lifecycle emissions of the energy transition"; Gençer, Torkamani, Miller, Wenzhao Wu, O'Sullivan Jul 2020 (https://doi.org/10.1016/j.apenergy.2020.115550)

### Solutions for the Hydrogen Supply Chain

 There is significant potential for emissions reductions from clean hydrogen. <u>IEA report</u> (June 2019)



#### Hydrogen Production

- Green Hydrogen Aspen Plus<sup>®</sup> with ACM and Aspen HYSYS<sup>®</sup> simulate electrolysis processes
- Blue Hydrogen Aspen Plus with ACM and Aspen
  HYSYS simulate thermal processes with carbon capture

#### Hydrogen Distribution

- Aspen Plus and Aspen HYSYS simulate conversion processes
- Aspen Supply Planner<sup>™</sup> optimizes production and distribution

#### Hydrogen Storage

 Aspen Plus and Aspen HYSYS simulate physical-based storage such as cryogenic processes

#### Hydrogen Usage

 Aspen Plus with ACM simulate various fuel cell processes

### Sustainability in Capital-Intensive Industries



Energy Transition & Decarbonization

Renewable/alternative energy sources, biofuels

Reduce Emissions & Waste

feedstock

**Resource Efficiencies** Reduce usage of resources such as energy, water or



#### **Circular Economy**

Waste reduction, recycling, renewable feedstocks, innovation

#### Chemical Recycling Core Processes Can be Modeled With Aspen Plus®

#### **Pyrolysis**

This process breaks down the macrostructure of the polymer to form smaller molecules at moderate to high temperature. Products can be decomposed into three fractions: gas, liquid and solid residue.



(PVC/V)

Window cleaner and detergent bottles, shampoo bottles, clear food packaging, wire jacketing, medical equipment, siding, windows, piping; etc.



Squeezable bottles; bread, dry cleaning and shopping bags; tote bags; carpet; etc.

Low Density Polyethylene (LDPE)



Syrup bottles, ketchup bottles, straws, medicine bottles: etc.



Mechanical and chemical recycling of solid plastic waste Waste Management, Volume 69, November 2017, Pages 24-58

#### **Aspen Plus**



#### **Advantages**

- Suitable for highly heterogeneous mixtures of plastics
- Simple technology

#### Challenges

- Complexity of reactions
- **Requires high volumes** to be cost effective
- Low tolerance for PVC
- Stable waste supply

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### Award-Winning Technologies for Sustainability

 Winner of 2020 Green Supply Chain Award from SDC Executive publication for a project with FP Corporation that reduced CO<sub>2</sub> emissions by 135,000MT and waste by 375,000MT

Bharat Petroleum wins ASSOCHAM Innovators Excellence Awards 2020 for real-time emission and efficiency monitoring and data acquisition using Aspen HYSYS<sup>®</sup>

Aspen Mtell<sup>®</sup> Wins Singapore Business Review Award for Predictive Maintenance—for preventing costly downtime and reducing the risk of unplanned emissions





2020

SUPPLY CHAIN

EXECUTIVE



### AspenTech Established Track Record in Enabling Sustainability



# Pharmaceuticals

### Our Products Address Pain Points in the Life Sciences Lifecycle Today



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### Lonza Implements Aspen Plant Scheduler™ to "Tame the Scheduling Beast"

Batch cycle time has been reduced from 7 to less than 5 days. While production output has increased by approximately 20%. No additional scheduling headcount has been required.

## Lonza

Ref: "Taming the Scheduling Beast", Pharmaceutical Manufacturing, J. O'Connor, Lonza, A. Sanford and F. Nasuti, AspenTech; Feb, 2010.

# 20% Increase in production throughput

#### CHALLENGE

- Balance profitable
  operations and flexibility
  with changing customer
  demands
- Increase facility production and throughput
- Maintain scheduling staff at current levels
- Enhance Lonza's ability to respond to production upsets

#### SOLUTION

Scheduling Model Includes:

- 200 assets
- 3,000 activities
- Adherence to Current Good
  Manufacturing Practices (cGMP)
- Intricate timing of production activities
- Shared production equipment
- Uncertainty associated with growing mammalian cells

Product(s): Aspen Plant Scheduler

### AspenTech Products are Widely Used in the Pharmaceutical Industry



### Camo Analytics Strengthened Our Offering to Pharma Industry

- 16 of the 20 largest pharma companies are now AspenTech customers
  - Strong pharma compliance domain knowledge
- Unique Product and Process Monitoring and Optimization
  - Differentiated analysis of spectroscopy and chemometrics
  - Good Manufacturing Practice (GMP) Ready Compliance (EU Annex 11 & 21CFR part 11)



## Lonza

#### **Examples of Camo Analytics Applications**



Batch monitoring



Blend monitoring

Continuous manufacturing





Fermentation monitoring




# **Our Vision of the Future**

# Market Forces Demanding New Levels of Operational Excellence



1. Targeted reduction in carbon intensity by 2050, or sooner (Source: BP Reimagining Energy Feb 2020);

2. ROI through digitalization investments, high returns in production throughput, maintenance, asset lifecycle. (Source: major Middle Eastern refiner, presented at ARC 2019)

# Self-Optimization — Key Step in the Journey to the Smart Enterprise



# The Self-Optimizing Plant



# The Self-Optimizing Plant



Self-learning, self-adapting and self-sustaining set of technologies and processes that work together to predict future state and prescribe or automate actions

# Total Addressable Market (TAM)

# Methodology



# PRODUCTS

Focus on top 500 accounts

Calculate white space by site and product for each account

Estimate Annual Spend Potential for each account

Totals extrapolated to all accounts

## What Drives TAM Expansion?

- Industry Growth
- Price Increases
  - 2-3% price escalation on average on term contracts
- Product Innovations (through v11)
- Expansion into New Market Segments

WHITE SPACE

ANNUAL SPEND (AS)

**EXISTING CUSTOMERS** 

# Potential TAM<sup>1</sup> (AS) — Grew by 15% from FY2019 to FY2020



# Expanding TAM Through Innovation and New Verticals (AS)

#### **2018:**

- ProMV \$157 million
- AORA Data Services (MSC) \$28 million
- Aspen Watch Centralized Monitoring (MSC) \$3 million
- Planning Model Update (ENG) \$34 million
- Fouling Monitoring of Preheat Exchangers (ENG) \$37 million

#### 2019:

Innovation:

- GDOT Refining \$87 million
- OTS \$19 million

#### 2020:

Innovation:

- Aspen Enterprise Insights \$235 million
- IQ Watch \$70 million
- Plant Digital Twin Online Applications \$56 million
- GDOT for Olefins \$40 million

5	\$40M	GDOT for Olefins
	\$56M	Plant Digital Twin Applications
	\$70M	IQ Watch
	\$235M	Aspen Enterprise Insights

# Expanding TAM<sup>1</sup> Through Innovation FY20 (AS)



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# FY25 Target Outcome

# Best-in-Class Profitability and Double-Digit Growth





# In Summary

# AspenTech Investment Highlights



## **Our Mission**

Accelerate the digital transformation of the industries we serve by optimizing their assets to run safer, greener, longer and faster

# \$250+ Billion

# **Estimated Value in 2400 Customers**







# **Industrial AI Strategy and Solutions** David Arbeitel, Senior Vice President, Product Management February 12, 2021

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# Industrial AI

## Asset Optimization Strategy for Next Level Value Creation Self-Optimizing Plant Vision Powered by Industrial AI



Industrial AI

Insights | Guidance | Automation

aspects of operations to maximize profitability and sustainability potential

**Technical Services** 

and processes

# Industrial AI Strategy Growth Drivers

Creatio  $\bigcirc$ Ð S Valt **59B** 5 Custom

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## **Profitability**

**Token License Model** 

**Usage Growth** 

**Industrial AI** Insights | Guidance | Automation

#### **Current Solutions and Markets** FY20 \$5.78B TAM Potential

FY20 15% YoY TAM Expansion FY20 Annual Spend \$593M

#### **New Industrial AI Solutions**

- Performance Engineering Production Optimization
- Asset Performance Mgmt.
  Value Chain Optimization
- Industrial AI Infrastructure AloT Hub

#### **Uplift Industrial AI Usage**

Hybrid Model Pervasive Usage in Current and New Solutions Embedded AI Applications incl. ML/DL/RL/NN/CG/More... OT/IT Convergence Brings IT and Data Scientists

#### **Expand into Other Markets**

- Pharmaceuticals Metals and Mining Pulp & Paper
- Food & Beverage
- Power

# **Sustainability**

# Asset Optimization — Digital Reference Architecture aspenONE® Industrial AI Solutions and Infrastructure



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# aspenONE<sup>®</sup> V12 Innovation Highlights Industrial AI Infrastructure and Solutions Introduced Fall 2020





# AspenTech Unique Capabilities

Enable the Self-Optimizing Plant of the Future



## Asset Optimization — Digital Reference Architecture Industrial AI Solutions and Infrastructure



## Industrial Al Infrastructure *AloT Hub and Asset Optimization Solutions*





\*Cloud platform to host and manage Industrial AI Applications (Not licensable)

## Enterprise-Level Historian at Cloud Scale Aspen MES Collaborative<sup>™</sup> for Aspen InfoPlus.21<sup>®</sup>

## **Actionable Information that Scales Beyond Operational Historians**

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#### **Benefits**

- Ability to aggregate and manage data from all sites represents tangible gains in roll-ups and comparisons
- Comprehensive real-time information on productivity and efficiency across the enterprise
- Leverages the resourcing capabilities of cloud technology



# IIoT Analytics and AI Data Science Environment for Industrial AI Aspen Industrial AI Workbench<sup>™</sup>

### **Empower Data Scientists to Build Data-Rich Industrial AI Applications**

#### **Benefits**

- Cloud-ready AI/ML collaborative solution
- Enrich and process data streams across
  IIoT and enterprise data sources
- Organize and store enriched data, ready for analytics and machine learning
- Advanced data modeling, robust data pipelines, auto-scaling and best-in-class security



## Insights and Workflow Automation in Low Code/No-Code Environment



#### **Benefits**

- Improve enterprise performance management by integrating people, data and workflows into a highly automated digital business process
- Gain actionable insights through aggregation of data from different data sets across the enterprise into analytics and visualizations to guide better decisions
- Transform work processes into automated solutions ensuring work is assigned and processed effectively

# Hybrid Models

# Aspen Hybrid Models<sup>™</sup> Power Industrial AI Applications Pure Data-Driven AI Models Have Major Challenges for Capital-Intensive Industries



#### Challenges

- Modeling complex behavior
- Computationally expensive
- Difficult to maintain

#### **Benefits**

#### **Democratize Al**

8000

- Model difficult processes and constraints
- Create more accurate models faster
- Sustain more easily over time



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## Record Innovation Club Participation and Customer Response Aspen Hybrid Models<sup>™</sup>

# 100+ companies 300+ users "Easy t

# Hybrid Models

"Very exciting confluence of traditional first principles & AI based technologies."

"Easy to build and fast solution, great for real time model deployment." *"I liked the easy ability to import data and define constraints."* 

"Aspen Hybrid Models are a major advance in the field of chemical engineering. Hybrid Models are a major step forward in bringing together AspenTech's process models and machine learning; and are a game changer in process engineering and plant improvement."



Dr. Karuna Potdar Vice President Technology Centre of Excellence Reliance Industries Limited "Aspen Hybrid Models provide very efficient non-linear planning model generation, taking information from Aspen HYSYS rigorous refining reactor models and offering a great deal of promise as a new approach for updating planning models"



Francesco Mura Digital PM Pool Head

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## Wide Range of Industrial AI Use Cases for Asset Optimization Aspen Hybrid Models<sup>™</sup> Have Double Digit Approved and Pending Patents to Date



# **Asset Optimization Solutions**
### Asset Optimization – Digital Reference Architecture Performance Engineering



### Al Model Builder for Aspen Hybrid Models<sup>™</sup> Next-Generation Performance Engineering Solution for Aspen HYSYS<sup>®</sup> and Aspen Plus<sup>®</sup>



### **Transform Aspen HYSYS and Aspen Plus 1<sup>st</sup> Principles Models into Hybrid Models**

### **Benefits**

- Transform 1<sup>st</sup> Principles models into Hybrid Models in combination with plant data
- Makes it easier to deploy and sustain process models into operations
- Accelerates alignment between
  Performance Engineering and Production
  Optimization
- Expands the boundary of Performance Engineering to all types of equipment and plants



# Accelerate Aspen Hybrid Models<sup>™</sup> Simulations at Cloud Scale Aspen Multi-Case<sup>™</sup> for Aspen HYSYS<sup>®</sup> and Aspen Plus<sup>®</sup>

### Simulate Multitude of Complex Process Scenarios with HPC Concurrently

### **Benefits**

- Run a multitude of use cases in the same amount of time leveraging high performance computing (HPC)
- Employ advanced visualization to analyze multiple cases, validate design criteria, and find governing case
- Share Multi-Case project files containing entire set of simulations between EPCs and Owner/Operators



### Real-Time Plant Digital Twins Aspen OnLine<sup>®</sup> with Plant Data for Aspen HYSYS<sup>®</sup> and Aspen Plus<sup>®</sup>

### Streamlined Deployment of Aspen Hybrid Models<sup>™</sup> for Plant Digital Twins

### **Benefits**

- Complete workflow to configure and deploy on-line models using plant data in Aspen Plus and Aspen HYSYS
- Combine Sequential and EO models in the same on-line projects
- Deploy the same high-fidelity hybrid models for off-line and on-line use cases in Aspen Plus and Aspen HYSYS
- Easy model validation to keep simulation models up to date



### Asset Optimization — Digital Reference Architecture **Production Optimization**



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### Industrial AI Plant Automation that Maximizes Margins and Minimizes Emissions

### **Benefits**

- Cloud ready Production Optimization that combines models and master data within a unified solution
- Unified flowsheets for planning, scheduling, dynamic optimization, and advanced process control
- Maximize margins while minimizing emissions using Industrial AI
- Leverages real-time data historians and constraints in GDOT/APC, and factors in current conditions in plants







Dynamic Optimization within the Aspen Unified<sup>™</sup> Environment Aspen GDOT<sup>™</sup>

### Intuitive Flowsheets for GDOT Model Building, Deployment and Maintenance

### **Benefits**

- Reduce the gap between planning and operations by maintaining consistency with planning and APC models
- Run large scope of optimization in realtime at the same frequencies as APC
- Unified GDOT Builder flowsheet environment simplifies model building and configuration
- Continuously update models to reflect actual process conditions

### **Closed Loop Dynamic Optimization of Multiple Units**





Automatically Adapt and Optimize to Ever-Changing Plant Conditions Aspen DMC3<sup>™</sup>, Aspen Maestro<sup>™</sup>, and Aspen Deep Learning IQ<sup>™</sup>

### Industrial AI for APC Model Building, Deployment and Adaptive Control

### **Benefits**

- AI ML/DL mines historical process data using linear/non-linear variables in seed models with Aspen Deep Learning IQ and Inferentials
- Aspen Maestro infuses model-building expertise in simple self-guided workflows
- Adjust controller tuning and optimization while accounting for severe process nonlinearities
- Remote deployment and performance monitoring with secure data access



### Asset Optimization — Digital Reference Architecture Asset Performance Management



# Identify Problematic Events that Lead to Unplanned Downtime Aspen Event Analytics<sup>™</sup>

### **Automate Investigation and Diagnosis of Unexpected Production Events**

### **Benefits**

- Enable operators and plant engineers to rapidly diagnose unusual process behaviors and determine best response
- Automatically builds an event agent based on the diagnosis
- Monitor processes on-line to detect and rapidly resolve repeat events
- Manages a history of all event occurrences and resolutions
- SaaS application accessible anytime and anywhere



### Avoid Unplanned Downtime and Prevent Environmental Incidents Aspen Mtell® with Maestro

### **Proactively Isolate Events that Lead to Unplanned Downtime and Asset Damage**

### **Benefits**

- Enable reliability engineers to rapidly build autonomous agents that protect assets throughout the plant
- Industrial AI based ML predictive and prescriptive maintenance
- Monitor assets context of usage to provide the earliest possible warning of asset damage and/or failure
- Maestro assists with selecting and preparing data for agent building and feature engineering







### Make Better Maintenance Decisions and Initiate Preventative Actions V2 Aspen APM Insights™

### **Collaboration for Rapidly Assessing Alerts and Initiating Mitigation Workflows**

Mtell

### **Benefits**

- Enable cross-functional teams to proactively assess real-time asset and process predictive alerts
- Collaborate for optimal resolution and initiate automated workflow responses
- Report on asset performance, alert histories, and value of mitigation responses



- Aspen Industrial AI Delivers the Next Level of Value Creation Across Capital-Intensive Industries
- Aspen Hybrid Models<sup>™</sup> are a Major Advance in Chemical Engineering and Artificial Intelligence that "Changes What is Possible" for Digitalization
- Aspen Industrial AI V12 Solutions are the 1<sup>st</sup> Wave of the Self-Optimizing Plant Vision with Much More in the Future





### **Customer Value Creation** John Hague, Executive Vice President, Operations February 12, 2021

### Asset Performance Management (APM)





## Asset Performance Management Customer Value

Al prescriptive maintenance analytics are successfully protecting pipeline integrity and refining assets. This enables the company to take preemptive actions to maximize asset availability and safety.



Deployment of prescriptive maintenance across the enterprise

Challenge

Goal is to reduce unplanned downtime and emissions, while improving safety Prescriptive maintenance AI agents deployed on extended midstream pipeline – 12 Refineries, 6

Solution

- Pipeline Regions, 361 Major Assets Protected
- Deployment best practice across APM included customer enablement & customer success
- On-time and under budget

Product: Aspen Mtell

# Avoided safety & environmental issues. \$3.26M Savings to datel

Significant save – Failure Agent on a lube oil pump – avoided seven days of downtime, due to the avoidance of a primary crusher bearing failure!

# **33 Catches!** voided Y Days Downtime

### Challenge

On-going breakdowns prevent meeting operational and financial goals

No lead-time to easily mitigate risk or recover quickly from unplanned downtime

Safety risks due to unplanned shut-downs and start-ups

## Metals & Mining Company

Solution

Aspen Mtell deployed at selected sites across four asset classes: Primary Crushers, Primary Scrubbers, Circulating Media Pumps and Common Stream Conveyors

Customer moving to deploy across the enterprise with additional sites in South Africa, Botswana, Canada, Chile and Australia!

> Product(s): Aspen Mtell

Mtell provides advanced warning of column flooding, increasing on-spec product and eliminating more than 50 flooding events per year!



### Challenge

- Generation of off-spec materials that need to be reprocessed due to asset instability
- Temporary unit shutdowns
- Collected lots of information on preferred data platform, unable to fully capitalize on investment



### Solution

- Aspen Mtell enables
  prescriptive maintenance
- Identification of root cause resulting in asset instability
- Continuous learning of event patterns with Aspen Maestro for Mtell
- Applied Aspen domain expertise to data platform for reliability insights

**Products:** 

Aspen Mtell, Aspen Maestro for Aspen Mtell

### 30 Catches in 30 Days

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30 "Catches" in 30 Days See how AspenTech's industry-leading Asset Performance Management (APM) solutions catch potential asset failures weeks, even months, ahead of time-delivering value for customers day after day.







5-Week **Email** Campaign

Social Media

Results

- Thousands of Visitors
- Longer Time on the site
- Increase Customer Engagement

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Turning Unplanned Downtime Into Planned Downtime 30 Catches in 30 Days Interactive Infographic

Th

## Sustainability

### **Refining Margin Leakage Reduction for European Customer**



Actual

### With a capacity of 300 KBPD the Ref gap = \$50M to \$70M

### CO<sub>2</sub> Emissions Reduction at European Customer



<u></u>	Plan				LP – Advanced	2
	Properly capture energy consumption and CO2 emissions in the LP			Opt		
	Rigorous modelling/Al	Rigorous modelling/A: Sustainability Dashboard, Monitor HX fouling factors, Improve energy usage			Digital Twin	>50,000 t/y
	10-15% Energy Reduction	Scheduling Optimize energy supply/demand		Scheduling & Blending (APS/MBO)	>50,000 t/y	
		Dynamic Optimization	Maximize energy efficiency – refinery networks		Dynamic Optimization (GDOT)	>100 000 t/y
		Minimize process units energy consumption	Advanced Process Control		Advanced Process Control (DMC3)	2100,000 t/y
		Avoid unplanr	ned downtime	Plant Availability	Machine Learning (Aspen Mtell)	HIGH

CO<sub>2</sub> emissions for a 300 KBPD European Refinery are typically in the range of 3.8 – 4.2 M t/y and energy bill is in the range of 250-300 M\$/y

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Actual

### Sustainability in Capital-Intensive Industries

### **Net Zero Carbon**

By Total, Shell, Dow, BP, Repsol, Equinor, 2050 OMV, Petronas, Lukoil, OMV

2040 LANXESS

2030 **ENI**, Sinopec

# >50% Carbon reduction

**BP** estimates from using renewables in their energy mix (2020 BP Energy Outlook Summary)

# 10-30% More Energy Efficiency

possible with digital technologies in industrial processes (IEA Energy Efficiency Oct 2019)



X2 Plastic waste production in 15 years

**Plastic waste** 

recycled

Alliance to End Plastic Waste,

Alliance to End Plastic Waste, September 2020

9%

September 2020

### Technology is Critical to Progress in Sustainability

Supply Chain 44% 14% 38% 4% Optimization **Question: Advanced** How valuable are 44% 35% 17% Process Control these **Digital** Energy **Technologies** for 42% 39% 15% and Utility Optimization improving Ċ, sustainability? **Predictive and** 39% 37% 19% Prescriptive 4% Maintenance **Digital Twin** 42% 25% 20% 10% Very Important Not Important Extremely Important Slightly Important Moderetely Important

Source: The Sustainability Future for Energy and Chemicals, ARC Strategies Research with Aspen Technology 2020

### AspenTech Established Track Record in Enabling Sustainability



### Sustainability in Capital-Intensive Industries



### Resource Efficiencies

Reduce usage of resources such as energy, water or feedstock



### Energy Transition & Decarbonization

Renewable and alternative energy sources, biofuels



### Circular Economy

Waste reduction, recycling, renewable feedstocks, innovation



### **Reduce Emissions & Waste**

### Sustainability in Capital-Intensive Industries



### **Resource Efficiencies**

Reduce usage of resources such as energy, water or feedstock

Reduce Emissions & Waste

Energy Transition & Decarbonization Renewable/alternative energy sources, biofuels

**Circular Economy** Waste reduction, recycling, renewable feedstocks, innovation

### **Resource Efficiencies**

### Challenge

Energy inefficiency is creating excess carbon load (up to 20%); Growing global water shortage

### Opportunity

Improve energy and utility effectiveness and efficiency in current operations

### Value

Save 10-15% energy use & cost, reduce 20% carbon load



### Potential to Deliver 10-30% Energy Savings & Carbon Reduction Today



Dow Chemical Co has achieved \$700 million in cumulative benefits over 9 years, increasing energy efficiency improvement of 9% across 15 sites globally. Dow uses online process models and APC to increase asset capability for alternative feedstocks



### Solution

- DMC commissioned first to help adjust multiple variables and still meet product demands
- Digital twin optimization models added later to address product profitability shifts and energy costs
- Extended to 15 sites

#### Products:

Aspen Plus, Aspen Online and Aspen DMC

# Reduced emissions b 80%

### Challenge

- Drive to be lowest-cost producer and lowestemissions producer
- Achieve optimization of ethylene production, year by year, with a global excellence program
- Achieve flexibility for alternative feedstocks
- On-time flawless production

### Energy, Water and Fugitive Emissions Dashboard reducing energy & water use, CO2 and fugitive emissions

Provides visibility and transparency across the entire Shah gas field so all workers understand the sustainability implications daily; decreasing hydrocarbon losses, and energy use by 10%.



# Decreased bater use by 10%

### Challenge

- Provide actionable sustainability dashboard across Abu Dhabi's largest gas field (Shah Gas Field)
- Demonstrate value of digital twin, for broader adoption across all assets

### Solution

- Actionable operator insights from intuitive visualization
- Online engineering model, calibrated every minute
- Identifies lift gas compressor operating issues for operator action

Products:

Aspen HYSYS, Energy Analyzer, Aspen Utilities, AORA, IP.21

### Sustainability in Capital Intensive Industries



**Resource Efficiencies** Reduce usage of resources such as energy, water or feedstock

Reduce Emissions & Waste



Energy Transition & Decarbonization

Renewable/alternative energy sources, biofuels

**Circular Economy** Waste reduction, recycling, renewable feedstocks, innovation

### **Energy Transition & Decarbonization**

### Challenge

Reduce carbon footprint and emissions over process life-cycle to achieve long-term carbon neutrality

### Opportunity

Renewable energy sources, green/blue hydrogen and biofuels; CO<sub>2</sub> capture, utilization and storage

### Value

At least 20-50% less footprint, >90% less carbon taxes through CCUS

### Energy Transition: Achieving Goals through Tactical & Strategic Actions

### Example of carbon emissions from energy use\*



**>50%** Carbon reduction BP estimates\* from using

renewables in their energy mix



Carbon price in Europe compared to 2018

CO<sub>2</sub> European Emission Allowance reduction of 2.2% per year

\* 2020 BP Energy Outlook Summary

Reduced regeneration steam in a processing column load to allow overall capacity increase. Further improvements identified with 36% reduction in reboiler duty.

# **OUPONT**

# Increase Capacity of 13%

### Challenge

- Commodity business of bio-ethanol production affected by volatility in feedstock prices
- Capacity and energy identified as major goals in current plant improvement
- Plan plant expansions

### Solution

- Simulation of dry-grind bio-ethanol separation process
- Identification of bottlenecks
- Resulted in molecular sieve regeneration improvement

Product: Aspen Plus Pan Pacific Technologies was able to model and do economic evaluation of algal biofuels process. The model provided basis for analyzing and evaluating biofuels innovations. This was accepted by National Alliance for Advanced Biofuels and Bioproducts



### Solution

- Aspen Plus to model bioprocess
- APEA, ACCE and Aspen Dynamics for further analysis
- Easy access to aspenONE Engineering made modeling complex process & economics possible

Products:

Aspen Plus, APEA, ACCE, Aspen Plus Dynamics

# Insights on Scale-up & Costs

### Challenge

- Poorly documented thermodynamic and kinematic data for bioprocesses
- Pan Pacific Technologies
  needed to model algal
  biofuels process to
  communicate its value to
  a wide audience
## Sustainability in Capital Intensive Industries



**Resource Efficiencies** Reduce usage of resources such as energy, water or feedstock

Reduce Emissions & Waste

Energy Transition & Decarbonization Renewable/alternative energy sources, biofuels **Circular Economy** 

## Challenge

Reduce waste and extend product life to lower environmental impact

#### Opportunity

Design out waste, pollution and optimize recovery of energy and material after use

### Value

Up to 85% reduction in CO<sub>2</sub> emissions using chemical recycling versus conventional feedstock\*

\* Chemical Recycling, CEFIC October 2020

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innovation

**Circular Economy** 

Waste reduction, recycling, renewable feedstocks,

145

## Circular Economy Impacts the Entire Value Chain

LINEAR LIFECYCLE FLOW RECYCLE RECYCLE ENERGY ENERGY ENERGY ENERGY Extract **Design &** Dispose Raw Consume Manufacture **Materials** WASTE WASTE WASTE WASTE

## Redesign processes and products to *reduce* waste and emissions

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## Circular Economy Impacts the Entire Value Chain



Redesign processes and products to *eliminate* waste and emissions

## 135,000 MT\* less in CO<sub>2</sub> emitted in FY2018 enabled by improved distribution and planning solutions. Recycling initiative results 374,096 MTs\* less waste landfilled.



# Reduce CO2 emissions by 135,000 Note

## Challenge

- Provide stable and responsive food distribution in environmentally-friendly, efficient way
- Minimize CO<sub>2</sub> Emissions
- Sell recycled products as an economically sustainable activity

## Solution

- Aspen Supply Chain Planner provides a "high degree of precision" to production and distribution planning to FPCO's network
- Distribution network utilizes returning trucks to collect used containers



Product:

aspenONE Supply Chain Management Solutions

Reducing treatment chemical usage not only reduces environmental risks but creates business efficiencies as well!

Challenge

Achieving desired melt

downstream treatment

Treatment with peroxide

required 80% of the time

flow of final products

often required

before shipping

# Petrocuyo

## Solution

- Aspen ProMV<sup>™</sup> was used monitor predicted final melt point to enable process correction before off spec product resulted
- Two months of analysis resulted in successful campaigns
- Total estimated >60%
   reduction in chemical use across all campaigns

Product: Aspen ProMV

# Reduced Beaucied Debaucied Debaucied Debaucied Debaucied

## Sustainability in Capital-Intensive Industries

# **Net Zero Carbon**

By Total, Shell, Dow, BP, Repsol, Equinor, 2050 OMV, Petronas, Lukoil, OMV

2040 LANXESS

2030 **ENI**, Sinopec

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possible with digital technologies in industrial processes (IEA Energy Efficiency Oct 2019)



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**Plastic waste** 

recycled

Alliance to End Plastic Waste,

Alliance to End Plastic Waste, September 2020

9%

September 2020

( aspentech



# Sustainability Levers Mapped to Technology Solutions

		Resource Efficiency		Energy Transition				Circular Economy				
		Emissions (all GHG sources)	Energy & Water Efficiency	Biofuels	Carbon Capture & Utilization	Green & Blue Hydrogen	Crude to Chemicals	Solar/Wind/ Renewable/ Storage	Plastics & Materials Recycling	CO <sub>2</sub> to Chemicals	Innovative Process/ Products	Bio-based Feedstock
All	Energy & Emissions Monitoring/Optimization											
Performance Eng.	Strategy, Capital Planning (CAPEX) and Design											
	Digital Twin											
	Utility Optimization											
Prod. Opt.	Planning/Scheduling											
	Control & Optimize											
	Monitor & Execute											
Value Chain	Supply/Value Chain optimization											
	Waste Accounting											
APM	Predictive Maintenance and Asset Health											



# Sustainability Levers Mapped to Technology Solutions

		Resource Efficiency		Energy Transition				Circular Economy				
		Emissions (all GHG sources)	Energy & Water Efficiency	Biofuels	Carbon Capture & Utilization	Green & Blue Hydrogen	Crude to Chemicals	Solar/Wind/ Renewable/ Storage	Plastics & Materials Recycling	CO <sub>2</sub> to Chemicals	Innovative Process/ Products	Bio-based Feedstock
All	Energy & Emissions Monitoring/Optimization											
Performance Eng.	Strategy, Capital Planning (CAPEX) and Design											
	Digital Twin											
	Utility Optimization											
Prod. Opt.	Planning/Scheduling											
	Control & Optimize											
	Monitor & Execute											
: Chain	Supply/Value Chain optimization											
Value	Waste Accounting											
APM	Predictive Maintenance and Asset Health											

## Energy Transition to Hydrogen Economy Path to Net Zero Carbon

## Challenges

- Improve time to market
- Optimize process & cost efficiencies
- Operate innovative processes effectively

## **Benefits**

- Accelerate techno-economic analysis
- Design and operate with process and energy efficiency
- Maximize uptime and safety and minimize risk



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## Key Takeaways



Resource Efficiencies Reduce usage of resources such as energy, water or feedstock

Reduce Emissions & Waste



Energy Transition & Decarbonization

Renewable/alternative energy sources, biofuels

Circular Economy Waste reduction, recycling,

renewable feedstocks, innovation

### Challenge

Evolve businesses to dramatically reduce emissions and waste while still meeting profit and growth goals

### Opportunity

Improve product mix, supply chain, and manufacturing to win in sustainable economy

## Value

Increase company value and market share through positive sustainability positioning







# **Financial Highlights** Karl E. Johnsen, Chief Financial Officer February 12, 2021

## Safe Harbor Statement

This presentation may contain forward-looking statements for purposes of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Actual results may vary significantly from Aspen Technology's expectations based on a number of risks and uncertainties, including, without limitation, the risk factors described in Aspen Technology's most recent Annual Report on Form 10-K and any subsequent quarterly reports on Form 10-Q, each as filed with the U.S. Securities and Exchange Commission. Aspen Technology cannot guarantee any future results, levels of activity, performance, or achievements. Further, Aspen Technology expressly disclaims any current intention to update any forward-looking statements after the date hereof.

# How to Measure our Performance — Key Metrics

**Topic 606** — Impacted the way we recognized revenue, but not the value we create for customers and investors. We have not changed the way we contract with customers.

#### **Business Metrics**

- Annual Spend is an estimate of the annualized value of our portfolio of term license arrangements. Annual spend is calculated by summing the most recent annual invoice value of each of our active term license contracts. Comparing annual spend for different dates can provide insight into the growth and retention rates of our business.
- Bookings is the total value of customer term license contracts signed and delivered in the current period, plus term license contracts signed in a previous period for which the initial licenses are deemed delivered in the current period. License revenue is heavily impacted by the timing of Bookings, and more specifically renewal Bookings. A decrease or increase in Bookings between fiscal periods resulting from a change in the amount of term license contracts up for renewal is not an indicator of the health or growth of our business.
- Total Contract Value is defined as the aggregate value of all payments received or to be received under all active term license agreements, including maintenance and escalation. Comparing Total Contract Value for different dates provides insight into the total revenue that will be recognized under our active contracts.

#### **Non-GAAP Metric**

Annual Free Cash Flow — is calculated as net cash provided by operating activities adjusted for the net impact of (a) purchases of property, equipment and leasehold improvements, (b) capitalized computer software development costs, (c) non-capitalized acquired technology, (d) excess tax benefits from stock-based compensation and (e) other nonrecurring items, such as acquisition and litigation related payments. Annual free cash flow is the best metric to assess the overall value our business creates in a period.





#### Sustained Growth

- Multi year sustained organic growth in Annual Spend
- \$5.78 billion FY20 TAM with ~15% year over year growth rate
- Significant investment in research and development
- Average 5-year contracts with low attrition
- 2–3% annual contract escalation
- > \$59 billion of annual customer value creation (100:1 value to cost ratio)
- Mission-critical products and solutions



#### **Best in Class Profitability**

- Investing organically and inorganically while maintaining best in class profitability based on Annual Spend
  - 87% 90% Gross Margin
  - 47% 50% Non-GAAP Operating Margin
- Operating results obtained from disciplined investment process and leverageable sales model



#### Sustained Free Cash Flow

- 41% to 44% Free Cash Flow as a percentage of Annual Spend
- Average 5-year contracts including annual payments in advance with 2–3% annual contract escalation
- Allows for multi-year investment strategy
- World-class customer base
- Low bad debt expense and DSO

## **Disciplined Capital Allocation**

- Competitive advantage provided by sustained, predictable Free Cash Flow
- Focus on short-term and long-term shareholder value
- Organic and inorganic investments with excess capital returned to shareholders via buybacks

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# How Annual Spend Grows



# Annual Spend



- Provides insight into the growth and retention rate of our customers
- Leading indicator of cash inflow
- Provides financial stability and predictability
  - Average 5-year contracts
  - 2–3% annual escalation
  - High renewal rates
- We will provide annual guidance with quarterly directional guidance

# Bookings



- Bookings include both renewals and growth bookings
- Bookings are heavily influenced by the timing of renewals
- The timing of renewals is not linear between quarters or fiscal years
- We will provide annual guidance, including value of renewals, as well as renewals for the next quarter

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# Renewal Bookings for FY2021—FY2024



- Renewal Bookings information provided from FY21–FY24 was based on our outlook as of June 30, 2020
- The actual timing of the Renewal Bookings can be impacted by early renewals

# Total Contract Value



- Total Contract Value—is defined as the aggregate value of all payments received or to be received under all active term license agreements, including maintenance and escalation
- Comparing Total Contract Value for different dates provides insight into the total revenue that will be recognized under our active contracts
- We will be providing Total Contract
   Value on an annual basis



## Expenses GAAP & Non-GAAP Total Costs<sup>1</sup>



1. Non-GAAP costs are GAAP costs adjusted for the impact of stock-based compensation expense, non-capitalized acquired technology, amortization of intangibles, and other nonrecurring items, such as the impact of litigation judgments and acquisition related fees.

# **Target Operating Model**

Stated as percentage of Annual Spend

	Target Values	FY2020 Actual*	
Ending Annual Spend	100%	100%	
Cost of Revenue	10–13%	10%	
Sales & Marketing	20–22%	19%	
Research & Development	14–16%	16%	GAAP
General & Administrative	8–9%	12%	Non-GAA
GAAP Operating Expenses	43–46%	47%	
GAAP Operating Margin	42–45%	42%	
Non-GAAP Operating Margin	47–50%	49%	

Totals may not equal 100% due to rounding



# Free Cash Flow<sup>1</sup>



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![](_page_171_Figure_1.jpeg)

# **Capital Allocation**

![](_page_172_Figure_1.jpeg)

- Goal: Allocate AspenTech's capital in the most efficient manner to create long-term shareholder value
- Allocation is based on:

- Disciplined value based process
- AspenTech's short and long term strategy
- WACC driven return on investment of the different options
- Current and anticipated market conditions
- Quantitative and qualitative criteria
- Capital allocation is evaluated on a continuous basis
- Target Capital Structure
  - Approximately \$100 million in cash
  - Gross Leverage at 0.5 2x turns of annual Free Cash
     Flow with ability to lever up to 3 4x temporarily

# Historical Capital Allocation

![](_page_173_Figure_1.jpeg)

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# Share Repurchase Impact on Outstanding and Diluted Shares

![](_page_174_Figure_1.jpeg)

# FY2021 Guidance

(\$M's except per share)	FY2021 Guidance <sup>1</sup>
Annual Spend Growth	6% – 8%
Bookings	\$805 – \$850
Total Revenue	\$731 – \$760
Total GAAP Expenses	\$356 – \$361
Operating Income	\$375 – \$399
Net Income	\$328 – \$347
Net Income Per Share	\$4.80 – \$5.08
Total Non-GAAP Expenses	\$313 – \$318
Non-GAAP Operating Income	\$418 – \$442
Non-GAAP Net Income	\$328 – \$347
Non-GAAP Net Income Per Share	\$5.29 – \$5.58
Free Cash Flow	\$265 – \$275

1. Guidance assumes 68.4M weighted average diluted shares outstanding

#### Key Assumptions:

- FY2021 Revenue does not include 'one time' revenue items
- Does not reflect potential acquisitions
- FY2021 share count does not assume stock repurchases after December 31, 2020
- Current plan is to repurchase approximately \$200M of our stock in FY2021

## Key Takeaways

- World-class customer base with significant upsell opportunities
- Mission critical products and solutions
- Multiple pathways to grow within our installed base with a leverageable sales model
- Best-in-class profitability with average 5-year contracts provide predictable Free Cash Flow
- Disciplined capital allocation focused on short-term and long-term shareholder value
- Focused return on organic and inorganic investments

![](_page_177_Picture_0.jpeg)

![](_page_178_Picture_0.jpeg)

# **Summary** Antonio Pietri, President and Chief Executive Officer

# Today's Takeaways

- AspenTech is a very different company today from 5 years ago, and will again be a very different company 5 years from now
- Industrial AI is a game changer for capital intensive industries and their sustainability and profitability objectives
- Our capacity to invest is a strategic advantage
## Today's Takeaways

- Culture of 'Disciplined Agility'
- Target of \$1 Billion of Annual Spend with best-in-class profitability in FY25

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 Opportunity to become the software platform for manufacturing operations in capital intensive industries

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## Thank You, and Goodbye.