



Aspen Technology Announces Keynote Panelists for OPTIMIZE™ 2021

April 13, 2021

Industry Leaders from SABIC, MOL Group, Phillips 66, McKinsey & Co. and Accenture Join AspenTech to Discuss How The Future Starts with Industrial AI, May 18-21, 2021

BEDFORD, Mass.--(BUSINESS WIRE)--Apr. 13, 2021-- [Aspen Technology Inc.](https://www.aspentech.com) (NASDAQ:AZPN), a global leader in asset optimization software, today announced the keynote panel for the virtual [OPTIMIZE™ 2021](https://www.aspentech.com) conference, May 18-20, 2021.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210413005015/en/>



The event, themed “*The Future Starts with Industrial AI*,” brings together executives and operational leaders from capital-intensive industries who are accelerating their digitalization investments to meet the demands of ‘always-volatile’ markets. The program will feature keynote presentations, panels and virtual meetings designed to share ideas and experience from AspenTech customers who use our solutions to drive sustainability goals by achieving great efficiency and reliability, gain the agility to respond quickly to supply chain conditions, and learn how Industrial AI is shaping the future of the Self-Optimizing Plant. The presentations will also be available on-demand to registered attendees.

The keynote panel, titled “The Sustainability Imperative,” will include:

- Georgio Bresciani, Senior Partner,

(Photo: Business Wire)

McKinsey & Company

- Zhanna Golodryga, Senior Vice President, Chief Digital and Administrative Officer, Phillips 66
- Dr. Béla Kelemen, Vice President of the Center for Business Excellence, MOL Group and President of the European Petroleum Refiners Association
- Dr. Bob Maughon, CTO and CSO, Executive Vice President, Sustainability, Technology and Innovation, SABIC
- Lyn Tattum, Vice President, IHS Markit (Moderator)

Additionally, Tracey Countryman, Senior Managing Director, Industry X Manufacturing and Operations, Accenture will present a keynote titled “Now, More Than Ever, it is Time to Rethink Digital Transformation.”

“We design each OPTIMIZE event as a way to connect our customers and for everyone to hear more about the innovative and leading ways that AspenTech solutions are solving their most complex challenges. This year, there is no charge for the virtual event which means even more of our customers from around the world are able to attend,” said Antonio Pietri, President and CEO at AspenTech. “Organizations in capital-intensive industries have faced many challenges during the past 15 months, and this event presents an opportunity to share how AspenTech solutions enabled them to remain agile throughout the pandemic with their peers. We’re particularly excited to showcase these plenary sessions and help our customers navigate their own digital transformation journeys.”

OPTIMIZE 2021 is the premier virtual conference for executives and operations leaders in capital-intensive industries. Please visit [OPTIMIZE2021.com](https://www.aspentech.com) to register for this free event.

Supporting Resources

- [OPTIMIZE 2021](https://www.aspentech.com)
- [The Future Starts with Industrial AI at OPTIMIZE 2021](https://www.aspentech.com) video
- [Let's Come Together for OPTIMIZE 2021](https://www.aspentech.com) blog post

About Aspen Technology

Aspen Technology (AspenTech) is a global leader in asset optimization software. Its solutions address complex, industrial environments where it is critical to optimize the asset design, operation and maintenance lifecycle. AspenTech uniquely combines decades of process modelling expertise with artificial intelligence. Its purpose-built software platform automates knowledge work and builds sustainable competitive advantage by delivering high

returns over the entire asset lifecycle. As a result, companies in capital-intensive industries can maximize uptime and push the limits of performance, running their assets safer, greener, longer and faster. Visit [AspenTech.com](https://www.aspentech.com) to find out more.

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