



## Aspen Technology Announces OPTIMIZE 24

January 25, 2024

*Bi-Annual Customer Event to Focus on Elevating Business Performance and Achieving Net-Zero Objectives through Digital Technology Innovations*

BEDFORD, Mass.--(BUSINESS WIRE)--Jan. 25, 2024-- [Aspen Technology, Inc.](#) (NASDAQ:AZPN), a global leader in industrial software, today announced its [OPTIMIZE™ 24 conference](#). The event will bring together more than 1,500 customers and partners from around the world, including users, operational leaders and executives within asset-intensive industries, to help advance their business performance and achieve sustainability targets through new innovations in digital technologies. Entitled "Partnering for the Future," OPTIMIZE will be held April 29 - May 3 in Houston, TX.

AspenTech's President and CEO, Antonio Pietri, will welcome attendees with a keynote address highlighting the global state of the energy transition, the challenges faced, the role of digital solutions in achieving net zero and the importance of collaboration and co-innovation. "To achieve global sustainability goals, innovation must span the entire value chain, encompassing new business models, embracing new partnerships and emphasizing organizational excellence. I'm eager to host our global customers this spring and collaborate on these critical topics," said Pietri.

Dr. Scott W. Tinker, one of the world's most influential energy thought leaders, will deliver a keynote address focused on the global energy landscape. Dr. Tinker was Director of the Bureau of Economic Geology at the University of Texas and the State Geologist of Texas for 24 years, becoming Director Emeritus in early 2024. He is the Founder and Chairman of Switch Energy Alliance, whose vision is to inspire an energy educated future, and is the onscreen guide of the award-winning documentary films *Switch* (2012) and *Switch On* (2020), which examine the global energy transition and global energy poverty, respectively. He also hosts the PBS Energy and Climate talk show *Energy Switch*, playing on over 200 stations across the U.S.

"OPTIMIZE 24 will bring together an audience ranging from hard-to-abate industries focused on reducing emissions, to the power & utilities industry with a focus on electrification," said Dr. Tinker. "I'm looking forward to engaging with OPTIMIZE attendees on the importance of these industries working together to address the dual challenge of maximizing human flourishing and reducing global emissions."

OPTIMIZE 24 will include 200+ customer speakers, six industry-specific tracks (chemicals, downstream, upstream, engineering, procurement and construction, power & utilities and metals & mining) and seven dedicated solutions tracks (performance engineering, manufacturing & supply chain, asset performance management, subsurface science and engineering, industrial data, digital grid management and sustainability/decarbonization). In addition, attendees have the option to earn Continuing Education Units for training courses being offered across process and power & utilities industries.

For more information and to register to attend OPTIMIZE 2024, please visit [optimize2024.com](https://optimize2024.com).

### About Aspen Technology

Aspen Technology, Inc. (NASDAQ: AZPN) is a global software leader helping industries at the forefront of the world's dual challenge meet the increasing demand for resources from a rapidly growing population in a profitable and sustainable manner. AspenTech solutions address complex environments where it is critical to optimize the asset design, operation and maintenance lifecycle. Through our unique combination of deep domain expertise and innovation, customers in asset-intensive industries can run their assets safer, greener, longer and faster to improve their operational excellence. To learn more, visit [AspenTech.com](https://www.aspentech.com).

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