



## Over 160 Customer Success Stories Presented at 2010 aspenONE Global Conference

May 13, 2010

### ***500+ Customers from 43 Countries Share Best Practices For Optimizing Engineering, Manufacturing & Supply Chain Operations to Capture Opportunity in Changing Global Economy***

BURLINGTON, Mass., May 13, 2010 (BUSINESS WIRE) --Aspen Technology, Inc. (NASDAQ: AZPN), a leading provider of software and services to the process industries, today announced that over 160 success stories were presented by AspenTech customers at the 2010 aspenONE Global Conference, held from May 3-6 in Boston. Over 500 customers from more than 200 process manufacturing companies in 43 countries shared best practices for using process optimization software to capture opportunity in today's changing global economy.

- The aspenONE Global Conference is the only industry conference exclusively focused on optimizing process manufacturing from design, through manufacturing and supply chain operations.
- AspenTech President & CEO Mark Fusco opened the event introducing the 2010 conference theme: *"Capturing Opportunity."* Following a keynote presentation by AspenTech Senior Vice President Manolis Kotzabasakis, leading process industry senior executives discussed how optimizing the entire process manufacturing value chain can deliver superior operational and financial results. Customer keynote speakers included:
  - Maggi Walker, VP of Engineering Solutions, Dow Chemical Company
  - Ed Daniels, EVP, Shell Global Solutions Downstream
  - Maurice Tayeh, SVP and CIO, Technip
- Following the opening session, the keynote speakers engaged in an interactive panel discussion moderated by FIATECH's Executive Director, Dr. Ric Jackson.
- During the conference, over 160 papers were presented across Engineering, Manufacturing and Supply Chain tracks that addressed the most pressing issues process industry companies face today including energy management, GHG reduction, integrated supply chain planning, manufacturing operations, megaprojects, alternative fuels, and achieving operational excellence.
- The conference also included the first ever AspenTech [University Forum](#), with professors from MIT, University of Pennsylvania, Lehigh University, Virginia Polytechnic Institute and State University, University of Washington and others participating. These academic leaders discussed how to enhance university curricula to train the next generation of engineering professionals by further incorporating engineering software and best practices for knowledge transfer.

#### **Supporting Resources:**

- [aspentech.com/aspentech/2010-global-conference](#)
- [aspentech.com/aspentech/2010-global-conference/twitter-feed](#)
- [aspentech.com/aspentech/2010-global-conference/customer-video-on-facebook](#)

#### **About AspenTech**

AspenTech is a leading supplier of software that optimizes process manufacturing - for energy, chemicals, pharmaceuticals, engineering and construction, and other industries that manufacture and produce products from a chemical process. With integrated aspenONE solutions, process manufacturers can implement best practices for optimizing their engineering, manufacturing and supply chain operations. As a result, AspenTech customers are better able to increase capacity, improve margins, reduce costs and become more energy efficient. To see how the world's leading process manufacturers rely on AspenTech to achieve their operational excellence goals, visit [www.aspentech.com](http://www.aspentech.com).

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SOURCE: Aspen Technology, Inc.

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