



AspenTech Wins 2011 Supply & Demand Chain Executive 100 Award for Integrated Supply and Demand Planning Project

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aspentech ONE Software Helps Leading Plastics and Chemicals Manufacturer Increase Length of Scheduling Horizon by 100 percent and Reduce Maintenance over 80 Percent

BURLINGTON, Mass., Jul 27, 2011 (BUSINESS WIRE) -- Aspen Technology, Inc. (NASDAQ: AZPN) a leading provider of software and services to the process industries, today announced it has won a [2011 Supply & Demand Chain Executive 100 Award](#) for an integrated supply and demand planning project. Using aspentech ONE Supply Chain software, a leading plastics and chemicals manufacturer increased the length of its scheduling horizon by 100 percent and reduced maintenance over 80 percent.

- By consolidating 25 unique models into a single set of [aspentech ONE Supply Chain](#) applications the customer integrated collaborative demand management, inventory planning, supply planning, plant scheduling and distribution scheduling.
- The customer improved agility by standardizing and integrating business processes, making them consistent with the [Supply Chain Operations Reference \(SCOR\) model](#), a best practice framework developed by the Supply Chain Council. Standardization also enabled greater data collaboration between all models, regions, and businesses, reducing IT ownership costs.
- The award from *Supply & Demand Chain Executive Magazine* recognizes 100 Great Supply Chain Projects. Judges focused the selection criteria on supply chain transformation projects that have had a significant impact on manufacturers.

Supporting Quote

Blair Wheeler, Senior Vice President of Marketing, AspenTech

"In order to compete more effectively, leading chemical manufacturers are transforming their supply chains from supply-push to demand-pull. aspentech ONE Supply Chain software helps them become more demand driven by integrating supply chain processes across business functions. By enabling supply chain best practices, AspenTech helps chemical companies meet customer demands with improved profitability."

Supporting Resources

- [Supply & Demand Chain Executive Magazine Press Release - 2011 S&DCE 100 Award](#)
- [aspentech ONE Supply Chain](#)

About AspenTech

AspenTech is a leading supplier of software that optimizes process manufacturing - for energy, chemicals, pharmaceuticals, engineering and construction, and other industries that manufacture and produce products from a chemical process. With integrated aspentech ONE solutions, process manufacturers can implement best practices for optimizing their engineering, manufacturing and supply chain operations. As a result, AspenTech customers are better able to increase capacity, improve margins, reduce costs and become more energy efficient. To see how the world's leading process manufacturers rely on AspenTech to achieve their operational excellence goals, visit <http://www.aspentech.com>.

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